

FOR IMMEDIATE RELEASE

Flavours of Niagara Falls:

Full Celebrity Guest Chef Line Up Announced

Niagara Falls, ON – January 5, 2024

Niagara Falls Tourism recently announced a new culinary festival, "Flavours of Niagara Falls" this winter, taking place from January 13 to February 16, 2024 (extended). The month-long celebration of culinary excellence will showcase Niagara Falls' rich and diverse culinary scene, featuring renowned celebrity Chefs, exclusive dinners, and prix fixe menus at 25 of our local restaurants.



Celebrity Chef Chuck Hughes to Launch Guest Chef Dinner Series

Renowned Montreal-based Chef <u>Chuck Hughes</u>, owner of Garde Manger and host of various television cooking and food-related shows, will kick off our Guest Chef series. Partnering with leaders in the culinary field here in Niagara Falls, our Celebrity Guest Chefs are setting the table for an unforgettable night that will dazzle your senses. Chef Hughes, known for his innovative approach to cuisine, will set the stage for an unforgettable gastronomic experience by partnering with Ravine Vineyard Estate Winery.

**INTERVIEW OPPORTUNITY via zoom is available, email astiles@niagarafallstourism.com if interested. January 26th 5 p.m. Ravine Vineyard Estate Winery

Chef Massimo Capra

Experience the artistry of celebrated Chef <u>Massimo Capra</u>, as he presents a thoughtfully curated 5course menu celebrating the renowned Icewine producers of Niagara. With breathtaking views of Niagara Falls as the backdrop, Chef Massimo delicately crafts this liquid gold into an exquisite menu, that promises to captivate discerning palates.

February 2nd 6:30 p.m. Massimo's Italian Fallsview Restaurant at the Sheraton Fallsview Hotel

Chef Matt Dean Pettit

As seen on national TV programs such as Cityline and The Social and best-selling author of "The Great Lobster Cookbook", Chef <u>Matt Dean Pettit</u> is bringing his love of cooking and exuberant energy and passion to Watermark Fallsview Dining. Get ready for a night of amazing views and delightful dishes. <u>February 2nd 6:30 p.m. Watermark Fallsview Dining at the Hilton Niagara Falls Fallsview Resort</u>



Chef Bob Blumer

Chef, tv personality, author, adrenaline addict and world record holder Chef <u>Bob Blumer</u> brings his tales from the road and adventures and shares his culinary delights with guests as he teams up with the crew at Flour Mill Scratch Kitchen.

February 1st 6 p.m. Flour Mill Scratch Kitchen at the Old Stone Inn

Chef Roger Mooking

Chef, restaurateur, television host, author, and award-winning recording artist <u>Roger Mooking</u> has earned an international reputation as a multi-media artist and entertainer who creates experiences showcasing a globally inspired vision that reflects his rich family heritage, love for people and travel. Chef Mooking is teaming up with Niagara Brewing Company to bring his twist on refined casual cuisine. <u>February 16th 6 p.m. Niagara Brewing Company</u>

Prix Fixe Menus Throughout Niagara Falls

25 esteemed local restaurants will offer a masterfully curated Prix Fixe menu, including AG Inspired Cuisine, Prime Steakhouse, Table Rock House Restaurant, Carpaccio's Ristorante & Bar, The Blind Pig Wind Japanese & Thai, and many more. Each establishment will craft a dining experience within the pricing options between \$54 to \$99 per person.

The full list of participating locations can be found <u>here</u>.

Showcasing Local Products and Wines

"Flavours of Niagara Falls" aims to highlight Niagara Falls' abundance of local products, incorporating them into delectable dishes. The event will also spotlight the world-class wines produced in the area, encouraging guests to savor the distinct flavors of Niagara.

The culinary festivities kick off on January 13th to coincide with the <u>Niagara Icewine Festival "Cool as Ice"</u> Gala, an enchanting evening at the Niagara Parks Power Station & Tunnel sponsored in part by Niagara Falls Tourism. In collaboration with the Niagara Icewine Festival, the Cool as Ice Gala officially launches the "Flavours of Niagara Falls" culinary events.

Ticket Information

Tickets for the Celebrity Chef-hosted dinners and additional event details can be found by visiting: <u>https://www.niagarafallstourism.com/flavours-of-niagara-falls/.</u>

Niagara Falls Tourism invites culinary enthusiasts and food connoisseurs to embark on a flavorful journey at the "Flavours of Niagara Falls" event, celebrating the best in local cuisine, renowned Chefs, and the region's exquisite wines.

For media inquiries, please contact:

MEDIA CONTACT Adam Stiles, Manager of Public Relations astiles@niagarafallstourism.com Cell: 905-651-5790



Flavours of Niagara Falls is produced in conjunction with the Province of Ontario, Tourism Partnership of Niagara, and the members of Niagara Falls Tourism.

ABOUT NIAGARA FALLS CANADA

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience adventure, discover family fun and feel the romance have made it Canada's #1 leisure travel destination and an international bucket-list destination.

PLAN YOUR VISIT

For more information about unique and memorable experiences in Niagara Falls, please visit **www.niagarafallstourism.com** and these helpful resources:

WHERE TO STAY

Book a Fallsview room to enjoy a **<u>Room with a View</u>**, the majesty of the Falls from the comfort of your bed, any time of the day. Niagara Falls **<u>Boutique Hotels</u>** are warm and cozy to welcome you.

GETTING HERE

TRAIN

- GO Transit
 - Save with GO / WEGO combo tickets starting at \$25/person
 - Kids 12 and under ride free on all GO Trains; children 3-12 pay \$8 for the Niagara transportation portion
 - \$62.50/group including tax (up to 5 people, max 2 adults 18+ per group).
 - Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

BUS

- Megabus Union Station to Niagara Falls \$20 each way approximately
- Flixbus Union Station to Niagara Falls \$20 each way approximately **CAR**
- Niagara Air Bus private shuttle approximately \$220 from Pearson or \$250 from Union Station

RESOURCES

- Niagara Falls Illumination: <u>www.niagarafallstourism.com/Illumination/</u>
- Niagara Falls Itinerary Ideas: <u>www.niagarafallstourism.com/blog/itinerary/</u>
- Attraction Packages: <u>www.niagarafallstourism.com/attraction-packages/</u>
- Niagara Falls 24/7 Live Cam from Fallsview Casino: Niagara Falls Live Stream

LET'S STAY CONNECTED #ExploreNiagara #NiagaraFallsCanada #BucketList #DiscoverON

Website:www.niagarafallstourism.comInstagram:@NiagaraFallsTourismCanadaFacebook:@NiagaraFallsTourismCanadaX:@NFallsTourism