

WHAT'S NEW IN NIAGARA FALLS CANADA

(Summer 2024)

• New and Noteworthy

New

NIAGARA FALLS FARMERS' MARKET 2024 (at The Exchange) (May 18th - Oct 26th)

The Niagara Falls Farmers' Market opened at its new permanent location, The Exchange (5943 Sylvia Place), on Saturday, May 18, from 7 am to 1 pm, and will run every Saturday until October 26. The award-winning Niagara Falls Farmers' Market showcases local growers, makers and bakers from across the region. The market also features weekly live music & entertainment, children's activities, community initiatives, and more. Customers can enjoy the best local assortment of farm and artisanal products at the welcoming community Niagara Falls Farmers' Market.

Come spend summer evenings at the Exchange for the **Supper Market**, where you can enjoy delicious local cuisine, drinks, and light shopping. Local musicians and artists will entertain you as you create memories with your family and friends. Niagara Falls Supper Market begins in June and runs every Wednesday evening from 4pm to 7pm until the end of September.

FALLSVIEW CASINO 20th ANNIVERSARY & MICHAEL BUBLÉ CONCERT (SOLD OUT) (June 21st)

Canada's favourite casino welcomes Canada's favourite global superstar for a 20th anniversary celebration like no other! Michael Bublé has spent the past two decades deeply committed to not only keep the flames of the great classics of the American Songbook alive and well - to not only breathe new life into them - but to bring his singular style, vocal power and passion to timeless tunes. With unstoppable talent, energy and a voice that is equally at home singing standards, pop tunes, swing, jazz, R&B, and comedy, Michael takes his audiences on a special journey every night - singing his heart out, entertaining them with beautiful love songs, making them laugh, cry, and dance - to give them an evening they will never forget.

TABLE ROCK BISTRO + WINE BAR

Table Rock Bistro + Wine Bar is Niagara's newest upscale casual dining experience boasting the closest open-air rooftop patio to the brink of the iconic Horseshoe Falls. Savour gourmet dishes crafted from the freshest local ingredients, expertly paired with an extensive selection of fine Niagara VQA wines, beers, cider and spirits in a sophisticated setting you won't find anywhere else. Table Rock Bistro + Wine Bar is located on the upper level of Table Rock Centre. Reservations are not available, walk-ins only.

REKINDLING ALL OUR RELATIONS (An Indigenous Audio Tour of The Niagara Glen)

Embark on a self-guided audio tour hike of the Niagara Glen, Rekindling All Our Relations – An Indigenous Audio Tour of the Niagara Glen, and discover the Indigenous connections to the nature all around you. Free for the public, this unique self-guided hiking experience in the stunning Niagara Glen merges nature, culture, and storytelling into a profound exploration of Indigenous wisdom and connection. At its heart, "Rekindling All Our Relations" is an Indigenous journey, curated by Michele-Elise Burnett, a respected member of Niagara's Indigenous community. With her deep roots and understanding of Indigenous teachings, Burnett has carefully crafted an experience that goes beyond the physical beauty of the Niagara Glen, delving into its spiritual essence. Through her guidance, participants are invited to engage with the land in a profound and meaningful way, fostering a deeper connection and appreciation for its wonders.



The soundtrack of the tour, engineered by William Riech Jr., also an Indigenous community member, adds another layer of depth to the experience. Drawing on his expertise in audio engineering, Riech skillfully creates a sonic landscape that highlights the natural sounds of the Niagara Glen, enhancing the storytelling while enveloping participants in a sensory journey that connects them back to the land.

CURRENTS: NIAGARA'S POWER TRANSFORMED

NEW IN 2024, Currents will run continuously from 7:00 p.m. through to 10:00 p.m. in the main generator hall and is included in the Power Station at Night ticket. Experience an epic reawakening with Currents, a mesmerizing evening show that tells the incredible story of the Niagara Parks Power Station through mind-blowing light and sound effects. Reactive media will help you discover your surroundings and uncover Niagara's story of power from an extraordinary perspective. Follow the flow of water by moving around the power station and watch as the power station comes to life right before your eyes. During your nighttime experience, you can choose when to watch the show and when to explore brilliant lighting activations throughout the generator hall and the Tunnel.

RED ARROW TORONTO TO NIAGARA FALLS ROUTE

Red Arrow's newest bus route between Toronto and Niagara Falls began May 5th! The 2-hour bus ride takes passengers between Toronto's Union Station and Niagara Falls' Table Rock Centre for as low as \$10 a ride, 7-days a week. Bookings can be made at <u>www.redarrow.ca</u>.

2024 SEASON OPENINGS

NIAGARA FALLS FIREWORKS SERIES (May 17th - Oct 14th)

The popular Niagara Falls fireworks series returns in 2024 to delight visitors. Shows run for 5 minutes at 10pm nightly. The majestic Niagara Falls are also illuminated every night of the year, making the destination among the world's best places to see fireworks displays. More information <u>here</u>.

FALLS FIREWORKS CRUISE

Hop aboard the Falls Fireworks Cruise for the best views. There's nothing quite like the sight of exploding fireworks over the brink of Niagara Falls to make your trip a memorable one. Admire Niagara Falls at night aboard a 40-minute Falls Fireworks Cruise departing from Niagara Falls, Canada. Set sail for starry skies, panoramic skyline views, stunning illuminations, and of course - fireworks that light up the sky.

WHIRLPOOL JETBOAT TOURS

The jet boat tour is a once in a lifetime opportunity to comfortably experience what is commonly referred to as the "Mount Everest" of white water. As you speed along the Lower Niagara River at 80 km/h you'll be astounded as the 31,000 lbs. of thrust from the jet boat vanquishes the mighty Class 5 whitewater of the Devil's Hole Rapids and the swirling waters of the Whirlpool. Choose between a "Wet Jet" or "Jet Dome" experience. WJBT's one of a kind white water tour will hydrate your senses as you take on Class 5 white water that's guaranteed to leave you absolutely soaking wet and amazingly refreshed. If getting wet is not for you, the Jet Dome tour follows the exact route as the Wet Jet but shelters you from the water. More information <u>here</u>.

SHAW FESTIVAL (Niagara-on-the-Lake)

Eliza Doolittle, Candida, Sherlock Holmes, a servant of two masters, plus an orphan of Chao ... come and meet this season's cast of characters! In the heart of Niagara's wine country, this season presents productions of My Fair Lady, One Man, Two Guvnors, Witness For The Prosecution, The Orphan of Chao, Sherlock Holmes and the



Mystery of the Human Heart, The Secret Garden, Candida, The House That Will Not Stand & Snow in Midsummer.

For full details about this and other 2024 season productions, see here.

SAFARI NIAGARA (May 11th)

Safari Niagara is a 150-acre, privately owned and operated Nature Park and is home to more than 1000 animals of native and exotic mammals, reptiles and birds. Located only 10 minutes from Niagara Falls! Safari Niagara is the ultimate summer fun destination for people of all ages and abilities. Park admission is all-inclusive and includes access to interactive and educational animal presentations, safari tram, paddle boats, Sky Quest and Sky Tykes (ropes course), Bounce-A-Rooz (jumping pillows), Safari Speedway (pedal bike go-karts), catch & release fishing and of course a splash pad.

EVENTS

FALLSVIEW CASINO'S BACKYARD BBQ (Thursdays, Weekly)

The fun begins at the Backyard BBQ on June 6 where Fallsview has taken the "Q" to a whole new level. Don't miss the official kick off for the event at Fallsview's weekly Backyard BBQ. With demonstrations by Canadian BBQ Masters Maddie and Kiki, live entertainment, delicious food, and drink sections all with the scenic atmosphere of the Falls! There's no entry fee for this tasty new adventure – à la carte food and beverages will be available for purchase.

FALLSVIEW CASINO'S FOOD & DRINK FEST CELEBRITY CHEF DINE ABOUT (Friday June 7th)

On June 7th, the Celebrity Chef Dine About is back, and this year Fallsview has raised the culinary bar. Enjoy an intimate evening of fine food, amazing drinks and mingling with celebrity chefs Mary Berg, Aarón Sánchez, Rocco DiSpirito, Geoffrey Zakarian and Maddie & Kiki. All while sampling local food and drink pairings, with live music provided by DJ JustGeorge.

This year's celebrity chefs include: Mary Berg, Aarón Sánchez, Rocco DiSpirito, Geoffrey Zakarian & Maddie and Kiki – Canada's Favourite BBQ Masters.

FALLSVIEW FOOD CON (Saturday June 8th)

On June 8, Fallsview Food Con is back. Sip and savour at the afternoon food expo with local vendors, while celebrity chefs Mary Berg, Aarón Sánchez, Rocco DiSpirito and Geoffrey Zakarian whip up delectable treats in live action demonstrations on the main stage with host of the Food Network Canada Series You Gotta Eat Here! John Catucci.

NIAGARA FALLS COMIC CON (June 7th-9th)

Niagara Falls Comic Con is set to take place over three days on June 7th, 8th and 9th 2024! The event takes place just steps away from the majestic Falls and will feature more than 200,000 square feet of exhibitors, comic books, movie cars, cosplay contests, celebrity autographs and photo-ops, a video gaming arena, Falls Horror Fest and more.

NIAGARA GRAPE & WINE TD TAILGATE PARTY AT PELLER ESTATES (June 22nd)

Summer is almost here, and we're kicking things off with a bang! Head into the heart of Niagara's wine country for the return of our annual TD Tailgate Party. For just \$135 + fees, your all-inclusive ticket includes an evening of



premium VQA wine, live entertainment, and culinary fare inspired by all your summer favourites - from wood-fired pizza to BBQ classics.

NIAGARA JAZZ FESTIVAL (June 21st-29th)

Niagara Jazz Festival is an award-winning not-for-profit music festival dedicated to celebrating jazz and world music throughout the year with a summer festival in June. Now in its 11th season, the festival aims to inspire, educate, and develop jazz audiences by combining live music with an immersive Niagara experience: food, wine, culture, attractions, and natural wonders. Niagara Jazz Festival also hosts LIVE.LEARN.JAZZ educational events that include Master Class workshops and the popular JAZZ 4 the AGES Youth Competition - keeping jazz music alive for generations to come. The Niagara Jazz Festival is supported by Presenting Sponsor TD Bank Group through the TD Ready Commitment.

CANADA DAY CELEBRATION AT FIREMEN'S PARK (July 1st)

Join us at Firemen's Park (2275 Dorchester Road) for a free Canada Day Celebration event. Enjoy live music & entertainment, interactive kids shows, all-ages activities, food, vendors, inflatables, and more! With shuttle busses to get you to and from the event.

CANADA DAY AT FORT GEORGE (July 1st)

Celebrate Canada's birthday at Fort George National Historic Site! Listen to period music, support the Friends of Fort George, and don't miss our captivating musket demonstrations and cannon firings! Canada Day festivities at the fort conclude with a fantastic concert and fun to be had by all!

TESLA FEST (July 12th & 13th)

Tesla Fest is an annual International Festival commemorating Tesla's birthday on a provincial level in Ontario. The festival aims to illuminate Tesla's life, inventions, and profound impact on modern society. The festival's genesis coincided with Tesla's historic breakthrough in 1895 when he pioneered the alternating current (AC) electrical system and constructed the first hydroelectric power plant in Niagara Falls. This achievement revolutionized electricity generation and distribution, marking a significant technological advancement.

July 10th was officially declared "Nikola Tesla Day" by Mayor Jim Diodati in 2015 and later enacted into law across Ontario by the Lieutenant Governor of Ontario, Violet Elizabeth Dowdeswell, in 2021.

NIAGARA IRISH FESTIVAL (August 23rd & 24th)

This is a two-day Irish Festival set outdoors at Firemen's Park, in beautiful Niagara Falls, Canada. Niagara Irish Festival is presented by Irish Music Niagara, a non-profit organisation that runs weekly traditional Irish music sessions and folk singalongs in Niagara Falls. The aim of the festival is to celebrate Irish Music Culture in a family friendly, community centred way. Niagara Irish Festival prioritizes quality artisans, musicians and businesses that are based locally while extending a warm welcome to all who wish to visit our lovely city!

iMELA INTERNATIONAL FESTIVAL (September 13th & 14th)

iMela, the 9th annual international festival will return to Niagara Falls, Ontario September 13th and 14th 2024. Taking place in the Niagara Parks Queen Victoria Park, against the stunning backdrop of Niagara Falls, immerse yourself in Bhangra performances, live music from both local and international talents, and a captivating stage play by our very own community theater group. Don't miss out on this fantastic celebration of culture and creativity!

LIVE ENTERTAINMENT – SHOW LISTINGS



Niagara Falls is Canada's entertainment capital with unique and memorable attractions, headline entertainment, outdoor concerts, live shows and the largest Casino in Canada. Live venues include the Fallsview Casino Resort, home to two state-of-the-art entertainment venues (1,500 seat Avalon Theatre and 5,000 seat OLG Stage) with over 320 shows per year. The OLG Stage presents a new world-class theatre complete with 5,000 seats, state of the art technology, outstanding acoustics, and spectacular entertainment. Some upcoming performances include:

- Pete Davidson (June 8th @The OLG Stage)
- Ben Schwartz (June 15th @The OLG Stage)
- Michael Buble (June 21st @The OLG Stage)
- Keith Urban (June 22nd @The OLG Stage)
- Jason Isbell & The 400 Unit (June 23rd @The OLG Stage)
- Nickelback (June 29th @The OLG Stage)
- Mike Birbiglia (July 5th @The OLG Stage)
- The Offspring (July 10th @The OLG Stage)
- Alice Cooper (July 30th @The OLG Stage)
- My Mulan Fantasy Dance Drama (August 9th-18th @The Niagara Falls Convention Centre)
- Ali Wong (August 18th @The OLG Stage)
- Sheng Wang (August 31st @Avalon Theatre)

Visit here for a current list of frequently updated live events and shows.

PRIDE - NIAGARA FALLS ILLUMINATION (June 30th)

Niagara Falls will be illuminated in rainbow colours in celebration of LGBT+ pride and inclusivity on June 30th. Please see the <u>illumination calendar</u> for specific times and further details.

SUMMER'S MUST-DO ACTIVITIES

CYCLING

Niagara Falls is one of Ontario's premier cycling destinations with over 300km of exceptional cycling routes and trails for beginners and pros alike. Whether you rent a bike or bring your own, there are great trails, bike friendly restaurants and self-guided tours to suit every level of cyclist in Niagara Falls Canada. Begin a cycling tour in the Falls and travel along the **Niagara River Recreation Trail**, which offers over 56 kilometers of breathtaking views, including the Niagara Glen and Whirlpool, finishing in historic Niagara-on-the-Lake. Cycle through the **Greater Niagara Circle Route**, a 140 km picturesque route along the Niagara Parkway beside Niagara Falls leading you through the lush greenery of the Niagara Escarpment. <u>Niagara River Bike Tours</u> offer two- and half-hour cycling tours showcase the hidden gems along the Niagara River.

EBIKING

Find out why ebiking in Niagara Falls is so popular! eBikes allow you to experience all the joys of cycling with the assist of a battery powered motor that helps you gain some speed and tackle hills fearlessly while exploring the Niagara Region. You choose when you want to pedal exclusively or give your pedaling a little boost using the motor. Find more information about premium ebike rentals <u>here</u>. Click <u>here</u> for more information including Transit for You and Your Bike, Bike Friendly Accommodations and Bike Rentals including premium ebike Rentals.

WORLD-CLASS GOLF

Niagara Falls is a world-class <u>golf destination</u> with 8 top golf courses designed by famed architects including <u>Legends on the Niagara</u>, Canada's premier public golf course, and the <u>Whirlpool Golf Course</u>, one of Canada's



most highly rated and renowned public golf courses located in a spectacular setting against the backdrop of the Niagara River Whirlpool and Gorge.

AWARDS

NIAGARA CASINOS - Canadian Events Awards, Best 2023 Cultural Event

Niagara Casinos was proud to be recognized at the Canadian Events Awards on May 8, 2024 for **Best 2023 Cultural Event** for Lunar New Year – Year of the Rabbit. The Canadian Event Awards is Canada's premier recognition program for the event and meeting industry and are known for their rigorous competition process, with entries reviewed and scored based on the merits of creativity, problem-solving, innovative solutions, design aesthetics, and more.

GETTING TO NIAGARA FALLS FROM TORONTO

TRAIN

- GO Transit
 - Save with GO / WEGO combo tickets starting at \$32/person
 - Kids 12 and under ride free on all GO Trains; children 3-12 pay \$9 for the Niagara Falls transportation portion
 - Tickets include round-trip GO Train ride from Union Station to Niagara Falls and Niagara WEGO shuttle bus service throughout the Falls.

BUS

- *NEW* Red Arrow Union Station to Niagara Falls \$10 each way approximately
- Megabus Union Station to Niagara Falls \$20 each way approximately
- Flixbus Harbourfront to Niagara Falls \$16-18 each way approximately

CAR

• Niagara Air Bus – private shuttle approximately \$220 from Pearson or \$250 from Union Station

Transportation within Niagara Falls

• WEGO ***If you purchase the Niagara Parks Adventure Pass it includes 2 days of transportation. Added value! More information about getting to Niagara Falls <u>here</u>

Media inquiries: Adam Stiles Niagara Falls Tourism <u>astiles@niagarafallstourism.com</u>

Niagara Falls Resources

- Hotel Packages: <u>https://book.niagarafallstourism.com/</u>
- Attraction Packages: <u>Niagarafallstourism.com/attraction-packages/</u>



- Niagara Falls Itinerary Ideas: Niagarafallstourism.com/blog/itinerary/
- Media Hub: <u>https://media.niagarafallstourism.com/</u>
- Getting here: Toronto to Niagara Falls GO Train Service

Website:www.niagarafallstourism.comInstagram:@NiagaraFallsTourismCanadaFacebook:@NiagaraFallsTourismCanadaTwitter:@NFallsTourism#ExploreNiagara

About Niagara Falls Canada

Overlooking the legendary Canadian Horseshoe, American and Bridal Veil waterfalls, Niagara Falls is a four-season destination renowned for its awe-inspiring natural wonders combined with world-class accommodation, thrilling entertainment and a burgeoning culinary scene. Visitors from Ontario, across North America and around the world who come to experience nature and adventure, discover family fun, feel the romance and explore unique and memorable experiences have made it Canada's premier entertainment destination and a world-renowned bucket list destination. Located within a 1-day drive of half the population of North America, more than 152 M people, Niagara Falls is the perfect getaway.

About Niagara Falls Tourism

Niagara Falls Tourism (NFT) is the official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada, representing almost 400 member establishments in Niagara Falls, including members throughout the Niagara Region. Welcoming almost 14 million visitors into the destination each year, NFT promotes the tourism and hospitality sector to visitors around the world. Dynamic marketing campaigns and signature events inspire visitors to explore Niagara Falls and support the success of local business. NFT fosters the international reputation of Niagara Falls as a four-season bucket-list destination and Canada's entertainment capital.